



May 16, 2016 📍 Allaldale Wilderness Lodge & Reserve (<http://www.purelifeexperiences.com/tag/allaldale-wilderness-lodge-reserve/>), Eremito (<http://www.purelifeexperiences.com/tag/eremito/>), Exhibitor (<http://www.purelifeexperiences.com/tag/exhibitor/>), guest list (<http://www.purelifeexperiences.com/tag/guest-list/>), Helena Bay (<http://www.purelifeexperiences.com/tag/helena-bay/>), Hotelito Del Alma (<http://www.purelifeexperiences.com/tag/hotelito-del-alma/>), Island Outpost (<http://www.purelifeexperiences.com/tag/island-outpost/>), Italy (<http://www.purelifeexperiences.com/tag/italy/>), Jamaica (<http://www.purelifeexperiences.com/tag/jamaica/>), Morocco (<http://www.purelifeexperiences.com/tag/morocco/>), New Zealand (<http://www.purelifeexperiences.com/tag/new-zealand/>), Portugal (<http://www.purelifeexperiences.com/tag/portugal/>), PURE 2016 (<http://www.purelifeexperiences.com/tag/pure-2016/>), PURE Life Experiences (<http://www.purelifeexperiences.com/tag/pure-life-experiences/>), Scotland (<http://www.purelifeexperiences.com/tag/scotland/>), Torre De Palma (<http://www.purelifeexperiences.com/tag/torre-de-palma/>) 🔗

COMMUNITY FEELS: MAY 2016

From kicking back in sunny Jamaica to taking a walk on the wild side in rugged Scotland, this month's all-new additions to the exhibitor guest list are nothing if not eclectic...



TORRE DE PALMA (<http://www.torredepalma.com/en/>), PORTUGAL

In the heart of the Alto Alentejo, lost in time near the village of Vaiamonte, lies this serene wine hotel. The manor house, once belonging to the distinguished Basili family, dates back to 1338 and pays homage to the typical simple yet sophisticated architecture of the region. The Basili family live on as the inspiration behind Torre de Palma's renovation – a modernist take on rustic charm is disrupted only by tasteful hints of colour throughout hue-themed guest rooms. But the main attraction is, of course, the Cellar: here and in the vineyard you can experience the story of wine like never before.



HELENA BAY (<http://www.helenabay.com/>), NEW ZEALAND

In the northwest corner of New Zealand's North Island, tucked among the countless inlets, coves and bays that form the unspoiled Tutakaka Coast, lies Helena Bay Lodge. Laying claim to three kilometres of pristine coastline and four private beaches, the inspiration for the Lodge's architecture draws from

early European style and the opulent interior is filled with eclectic artwork and treasures collected by its owners on their travels. Hosting up to five couples at a time for breathtaking diving, serene fishing, exhilarating hiking and good old-fashioned relaxation in the exquisite spa, HelenaBay Lodge will welcome its first guests in November this year.



ISLAND OUTPOST (<https://www.islandoutpost.com/>), JAMAICA

Island Outpost is a collection of distinctive Jamaica luxury hotels and villas, each known for their interesting character and expression, that reflects the magic of music – each with its own rhythm, its own heat. As envisioned by Chris Blackwell (<https://www.islandoutpost.com/about-luxury-jamaica-hotels/our-founder/>), founder of Island Records, “Island Outpost is about a feeling. The rush of discovery. The joy of independence. The bliss of authenticity. It is really about the spirit, sensibility and heart.” Developed in harmony with its local culture and environment, each property offers a friendly, casual atmosphere with fresh, local food and efficient yet unobtrusive service.



ALLADALE WILDERNESS LODGE & RESERVE (<http://alladale.com/>), SCOTLAND

This middle-of-nowhere estate is the ultimate private getaway – a Victorian manor house where guests can bask in comfort or enjoy a rich array of outdoor pursuits before returning to a warm bath and a roaring fire. Set against rugged hills and the country's most northerly patch of ancient Scots pine forest, Alladale has also become a brave experiment in 'rewilding': turning back the clock to a time before the trees were cut down and the land was overgrazed by deer by replanting Scots pine and other indigenous trees, restoring peatlands, halving deer numbers and hosting wildlife programmes with Oxford's WildCRU unit.



EREMITO, HOTELITO DEL ALMA (<http://www.eremito.com/en/>), ITALY

Set close to the edge of Parco di Monte Peglia e Selva di Meana mountain park in the midst of Umbrian valleys, this converted 14th Century monastery is a lesson in the joys of minimalism. Featuring original walls and arched ceilings, the pared-back rooms are nonetheless mystical and luxurious in their simplicity, having the sense of being pulled from another place in time. Offering a range of soul-searching experiences – from Yoga and meditation courses, to walks in the woods along the Chiani river, to homegrown and organic dishes served in observing silence – this is a place to regenerate and reassess priorities often forgotten in day-to-day life.

Check out the full PURE 2016 Guest List here (<http://www.purelifeexperiences.com/guest-list/>).

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